

**MARIA CALLAS EXHIBITION
OPENING NIGHT GALA, THURSDAY, SEPTEMBER 23, 2010
TICKET PRICING AND SPONSORSHIP OPPORTUNITIES**



Corporate Sponsors

Prima - Maria Callas Exhibition underwriter (\$100,000 - 1 available)

- Customized partnership
- Private reception for 50 guests at the Institute
- 10 tickets to VIP event; 4 tickets to pre-party and gala
- Valet parking at both events
- Formal recognition by Event Host
- Company logo displayed at event entrance
- Exclusive company signage in prominent location at the event, and for the duration of the exhibition (three months)
- Prominent name and logo on IIC website (for 6 months) and event marketing materials
- Opportunity to display product or other materials at event
- Additional tickets for other IIC events for 12 months
- Company premium in exclusive gift bags

Maestro - Opening Night Gala underwriter (\$50,000 - 1 available)

- Customized partnership
- Private reception for 25 guests at the Institute
- 10 tickets to VIP event; 4 tickets to pre-party and gala
- Valet parking at both events
- Formal recognition by Event Host
- Company logo displayed at event entrance
- Exclusive company signage in prominent location at the event, and for the duration of the exhibition (three months)
- Prominent name and logo on IIC website (for 6 months) and event marketing materials
- Opportunity to display product or other materials at event
- Additional tickets for other IIC events for 12 months
- Company premium in exclusive gift bags

Principe - Category Exclusive / Exhibition (\$25,000 - 6 available)

- Customized partnership
- Private reception for 25 guests at the Institute
- 10 tickets to VIP event; 4 tickets to pre-party and gala
- Valet parking at both events
- Formal recognition by Event Host
- Company logo displayed at event entrance
- Exclusive company signage in prominent location at the event, and for the duration of the exhibition (three months)
- Prominent name and logo on event marketing materials
- Opportunity to display product or other materials at event
- Company premium in exclusive gift bags

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(Corporate Sponsors continued)

Duca - Opening night sponsor (\$10,000 - 4 available)

- 4 tickets to VIP event; 4 tickets to pre-party and gala
- Valet parking at both events
- Formal recognition by Event Host
- Company logo displayed at event entrance
- Exclusive company signage in prominent location at the event
- Prominent name and logo on event marketing materials
- Opportunity to display product or other materials at event
- Additional tickets for other IIC events for 12 months
- Company premium in exclusive gift bags

Marchese - Opening night sponsor (\$5,000 - 4 available)

- 4 tickets to VIP event; 2 tickets to pre-party and gala
- Valet parking at both events
- Formal recognition by Event Host
- Company logo displayed at event entrance
- Exclusive company signage in prominent location at the event
- Prominent name and logo on event marketing materials
- Opportunity to display product or other materials at event
- Additional tickets for other IIC events for 12 months
- Company premium in exclusive gift bags

Conte - Opening night sponsor (\$2,500 - 4 available)

- 2 tickets to VIP event; 2 tickets to pre-party and gala
- Valet parking at both events
- Formal recognition by Event Host
- Company logo displayed at event entrance
- Exclusive company signage in prominent location at the event
- Prominent name and logo on event marketing materials
- Opportunity to display product or other materials at event
- Company premium in exclusive gift bags

**For all sponsorships, commitment must be received by July 15, 2010 to be included in the invitation*

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Individual Sponsor Levels and Ticket Pricing

Duca- Host Committee - \$10,000

- Listed on the Invitation*
- 4 tickets to VIP event; 4 tickets to pre-party and gala
- Valet parking at both events
- Exclusive Gift bag
- Lifetime membership to IIC San Francisco
- Complimentary, signed copy of Maria Callas book
- Italian language lessons at the Istituto Italiano Scuola (value \$1,000)

Marchese - Host Committee - \$5,000

- Listed on the Invitation*
- 4 tickets to VIP event; 2 tickets to pre-party and gala
- Valet parking at both events
- Exclusive Gift bag
- 1 year membership to IIC San Francisco
- Complimentary, signed copy of Maria Callas book
- Italian language lessons at the Istituto Italiano Scuola (value \$500)

Conte - Host Committee - \$2,500

- Listed on the Invitation*
- 2 tickets to VIP event; 2 tickets to pre-party and gala
- Valet parking at both events
- Exclusive Gift bag
- 1 year membership to IIC San Francisco
- Complimentary, signed copy of Maria Callas book

Patrizio - \$500

- Listed on the Invitation*
- 1 Invitation to the pre-party and gala
- Valet parking at both events
- 1 year membership to IIC San Francisco

Nobile - \$250

- Listed on the Invitation*
- 1 Invitation to the pre-party and gala
- Valet parking at both events

Signore - \$125

- 1 Invitation to gala
- Valet parking available for \$40

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